

Niveau :	<b>MASTER</b>					année
Domaine :	Arts, Lettres, Langues					<b>M1</b>
Mention :	Information-Communication					
Parcours :	Intercultural Management					
Volume horaire étudiant :	228 h	226 h	h	h	h	<b>454 h</b>
	cours magistraux	travaux dirigés	travaux pratiques	cours intégrés	stage ou projet	total
Formation dispensée en :	<input type="checkbox"/> français		<input checked="" type="checkbox"/> anglais			

### Contact Details:

Course Leader	Administration
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Faculty:	Languages & Communication

### Course Objectives and Career Prospects:

#### ■ Objectives:

The MA course in Intercultural Management is an English-taught MA course at the Faculty of Languages and Communication of the University of Burgundy, Dijon, France. It is a recognized "International Master's degree" accredited by the French Ministry of Education, for a select group of internationally-minded students who wish to develop their competencies and knowledge applied to managing cultural diversity. Modules focus on foreign languages and cultures, intercultural communication, business skills and international project management, intercultural management and research methodology. The course aims to help students develop their critical faculties and technical competencies, as well as mediation skills based on a solid understanding of and sensitivity towards the relationship between cultures and communication in a professional context.

#### ■ Career Opportunities / Further Study:

The course prepares students for people-focused careers where a capacity for cultural awareness and intercultural mediation skills are essential. Graduates will be interested in careers in a variety of professional contexts: multinational organisations, NGOs, public sector, including government overseas agencies / international public bodies (UN, UNESCO, UNICEF...), freelance or agency-based training / management consultancy, and in a variety of roles, from manager (HR, diversity and inclusion, communications) to project coordinator, social worker (educator, mediator), trainer, consultant, foreign service officer or civil servant. It is also possible for graduates to continue their studies to PhD level in Communication Science.

Examples of jobs directly accessible to graduates include: management consultant (freelance / agency), intercultural trainer, diversity and inclusion officer, CSR officer, international project manager, administrator,

lobbyist, social worker, internal communications officer, human resources manager, international marketing / sales manager.

■ **Skills and knowledge acquired during the course:**

Cultural awareness and sensitivity to others and to questions of diversity in the workplace.  
 Skills and knowledge of and in various languages and cultures, including French, up to professional level.  
 A complex understanding of and a critical approach to interculturality, cultures and identities, and their role in various interpersonal encounters, beyond simplistic approaches based on national differences.  
 Various management / international management skills and an understanding of how organisations function professionally within a wider economic, social and legal environment (human resources, international marketing, geopolitics, strategic intelligence...).

Knowledge of project management methods and tools and experience planning and executing projects as a team member and / or in a leadership role.  
 Skills as a trainer planning courses, designing learning materials, setting up events.  
 Research methodology, analytical tools and methods for conducting intercultural audits / consultancy.  
 Professional experience: 4-6 months internship and various professionally-focused projects.

■ **Skills and knowledge acquired during the year of study:**

Management: business skills, diversity management, international project management, strategic intelligence, human resources, international marketing, law, setting up a company....  
 Cultures and communication: Cultural awareness, intercultural mediation, critical approaches to cultures, area studies, intercultural management, intercultural communication theory, ethnographic research methodology....  
 Training: training for trainers, course planning, designing learning materials, event management....  
 Languages: Professional-level English (including focus on negotiation skills, writing professional documents, English for academic purposes); initiation to language of exchange university; intensive French language for non-French speakers or professional fluency in a second language (German, Italian, Russian or Spanish) for French speakers....  
 Professional experience: professionally-focused projects.

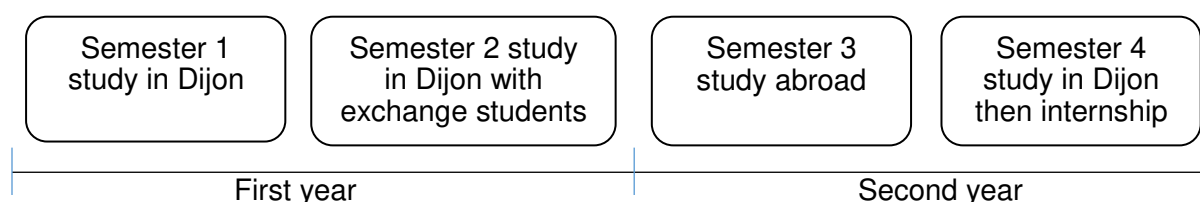
**Who should apply:**

This degree is aimed at international or internationally-mobile students with a bachelor’s degree (180 ECTS credits or equivalent) in applied modern languages, social sciences or human sciences. Applicants should speak fluent English. French is not required. All applications will be examined by the admissions board. There are 15 places on this course, corresponding strictly to the number of exchange places available in the second year. The course is also open to life-long learning students.

■ **Contacts for applications:**

Details of the application procedure and relevant contacts are available on the course website: <http://blog.u-bourgogne.fr/mastericm>.

**Organisation and description of studies:**



Classes are taught in English (except for language classes) and students follow French language and culture classes as part of the course. Class size is limited to an intake of 15 students in the first semester, who are then joined by up to 15 students from their exchange universities in the second semester. This makes courses very dialogue-driven, and the faculty members and professionals who make up the staff of the programme are all accessible to participants. Students coming from partner universities follow only the second semester of the program.

## Fees

4 000€ plus academic registration fees fixed annually by the university (around 250-300€).

### ■ Detailed teaching programme:

#### SEMESTER 1

UE1	discipline	CM	TD	TP	Total	ECTS	Type éval <sup>(1)</sup> Session 1	Type éval <sup>(1)</sup> Session 2	coeff CT	coeff CC	total coef.
Module 1	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
Languages and cultures	Professional English		18		18		CC	CT			
	Introduction to language of exchange destination		15		15						
	French language and culture		30		30						
	OR: Foreign language tuition for French speakers		30		30						
<b>TOTAL UE1</b>			<b>63</b>		<b>63</b>	<b>6</b>					<b>1</b>

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

Module 2	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
Intercultural Communication	Introduction to Intercultural Communication	12			12		CC	CT			
	Negotiation Techniques		6		6						
	Culture and Area Studies	6			6						
	Immigration and Integration from a French perspective	8			8						
	Culture Shock & Mobility Part I		10		10						
<b>TOTAL UE2</b>		<b>26</b>	<b>16</b>		<b>42</b>	<b>6</b>					<b>1</b>

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Module 3	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>Business</b>	Setting up a	6			6		CC	CT			<b>1</b>

Skills	Business									
	Introduction to Economics	6			6					
	Intro to Marketing (option)	(10)			(10)					
	Decision-Making (Business Game)	20			20					
	Project work		12		12					
<b>TOTAL UE3</b>		<b>32/42</b>	<b>12</b>		<b>44/54</b>	<b>6</b>				<b>1</b>

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Module 4	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>International Management</b>	Geopolitics & Strategic Intelligence	9			9		CC	CT			
	International Marketing	10			10						
	Human Resources Management & Business Ethics	20			20						
	Managing Diversity	10			10						
<b>TOTAL UE4</b>		<b>49</b>			<b>49</b>	<b>6</b>					<b>1</b>

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Module 5	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>Research Methodology &amp; Careers</b>	Introduction to Research Methods		20		20		CC	CT			
	Thesis Tuition		10		10						
	Career Clinic	8			8						
<b>TOTAL UE5</b>		<b>8</b>	<b>30</b>		<b>38</b>	<b>6</b>					<b>1</b>

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<b>TOTAL S1</b>	<b>125</b>	<b>121</b>		<b>246</b>	<b>30</b>						<b>1</b>
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**SEMESTER 2**

UE1	discipline	CM	TD	TP	Total	ECTS	Type éval <sup>(1)</sup> Session 1	Type éval <sup>(1)</sup> Session 2	coeff CT	coeff CC	total coef
Module 1	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>Languages and cultures</b>	Language of exchange destination		15		15		CC	CT			
	French language and culture		30		30						
	OR: Foreign language tuition for French speakers		30		30						
	Cultural Differences Seminar		12		12						
<b>TOTAL UE1</b>			<b>57</b>		<b>57</b>	<b>6</b>					<b>1</b>

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Module 2	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>Intercultural Communication in the Workplace</b>	Intercultural Communication Theory	12			12		CC	CT			
	Interpersonal Communication	8			8						
	Cultures in Organisations	6			6						
	Culture Shock & Mobility Part II		8		8						
	Culture and Area Studies	6			6						
<b>TOTAL UE2</b>		<b>32</b>	<b>8</b>		<b>40</b>	<b>6</b>					<b>1</b>

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Module 3	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>International Management</b>	Intercultural Management	12			12		CC	CT			
	Global Mobility	6			6						
	Decision-Making (Business Game)	20			20						
<b>TOTAL UE3</b>		<b>38</b>			<b>38</b>	<b>6</b>					<b>1</b>

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Module 4	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>International Project Management</b>	Project Management	15			15		CC-CT	CT			
	Project work in international teams		10		10						
	Career Clinic	12			12						
<b>TOTAL UE4</b>		<b>27</b>	<b>10</b>		<b>37</b>	<b>6</b>					<b>1</b>

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Module 5	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 <sup>(1)</sup>	Evaluation Session 2 <sup>(1)</sup>	Coef. CT	Coef. CC	total coef.
<b>Research Methodology</b>	Anthropology / ethnography	6			6		CC-CT	CT			
	Ethnographic research assignment in teams		10		10						
	Thesis seminar		10		10						
	MA thesis Literature review		10		10						
<b>TOTAL UE5</b>		6	30		36	6					1

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<b>TOTAL S2</b>	<b>103</b>	<b>105</b>		<b>208</b>	<b>30</b>					<b>1</b>
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#### ■ Evaluation:

The general rules concerning Bachelors and Masters degrees at the University of Burgundy are available online: [http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel\\_etudes\\_lmd.pdf](http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf)

#### ● Examinations

Exams will be organised in December / January and April / May, according to the annual course calendar. Re-sit exams will be organised where necessary.

The examination committee (*jury*) is sovereign in deciding whether or not a student who fails their exams and resits is allowed to repeat the year of study.

#### ● Rules concerning validation and capitalisation of ECTS credits:

##### General Principles:

**COMPENSATION:** Compensation between modules (*UEs*) is calculated per semester. The result for the semester is calculated on the basis of the mark for each module, with coefficients applied. The semester is validated if this result is equal to or greater than 10 out of 20.

**CAPITALISATION:** Each module (*UE*) is worth a number of European Credits (ECTS). A module is validated and can be capitalised, meaning that the credits are awarded definitively, if the average mark obtained by the student in all the subjects in the module, calculated taking into account the coefficients indicated, is equal to or greater than 10 out of 20. Each module which has been validated allows the students to obtain the corresponding ECTS credits. If a value in ECTS credits is indicated for the subjects making up a module which has not been validated in its entirety, these credits can also be capitalised if the mark for the subject is equal to or greater than 10 out of 20.