

Niveau :	MASTER					Année
Domaine :	Arts, Lettres, Langues					M2
Mention :	Information-Communication					
Parcours :	Intercultural Management					
Volume horaire étudiant :	24 h	98/113 h	h	h	h	122/137 h
	cours magistraux	travaux dirigés	travaux pratiques	cours intégrés	stage ou projet	total
Formation dispensée en :	<input type="checkbox"/> français		<input checked="" type="checkbox"/> anglais			

Contact Details:

Course Leader	Administration
Alexander Frame Associate Professor Office 172 ☎ 03.80.39.57.70 Alexander.frame@u-bourgogne.fr	Valérie Chapotot Administrative Officer Office 166A ☎ 03.80.39.56.74 valerie.chapotot@u-bourgogne.fr
Faculty:	Languages & Communication

Course Objectives and Career Prospects:

■ Objectives:

The MA course in Intercultural Management is an English-taught MA course at the Faculty of Languages and Communication of the University of Burgundy, Dijon, France. It is a recognized “International Master’s degree” accredited by the French Ministry of Education, for a select group of internationally-minded students who wish to develop their competencies and knowledge applied to managing cultural diversity. Modules focus on foreign languages and cultures, intercultural communication, business skills and international project management, intercultural management and research methodology. The course aims to help students develop their critical faculties and technical competencies, as well as mediation skills based on a solid understanding of and sensitivity towards the relationship between cultures and communication in a professional context.

■ Career Opportunities / Further Study:

The course prepares students for people-focused careers where a capacity for cultural awareness and intercultural mediation skills are essential. Graduates will be interested in careers in a variety of professional contexts: multinational organisations, NGOs, public sector, including government overseas agencies / international public bodies (UN, UNESCO, UNICEF...), freelance or agency-based training / management consultancy, and in a variety of roles, from manager (HR, diversity and inclusion, communications) to project coordinator, social worker (educator, mediator), trainer, consultant, foreign service officer or civil servant. It is also possible for graduates to continue their studies to PhD level in Communication Science.

Examples of jobs directly accessible to graduates include: management consultant (freelance / agency), intercultural trainer, diversity and inclusion officer, CSR officer, international project manager, administrator,

lobbyist, social worker, internal communications officer, human resources manager, international marketing / sales manager.

■ **Skills and knowledge acquired during the course:**

Cultural awareness and sensitivity to others and to questions of diversity in the workplace.
 Skills and knowledge of and in various languages and cultures, including French, up to professional level.
 A complex understanding of and a critical approach to interculturality, cultures and identities, and their role in various interpersonal encounters, beyond simplistic approaches based on national differences.
 Various management / international management skills and an understanding of how organisations function professionally within a wider economic, social and legal environment (human resources, international marketing, geopolitics, strategic intelligence...).

Knowledge of project management methods and tools and experience planning and executing projects as a team member and / or in a leadership role.
 Skills as a trainer planning courses, designing learning materials, setting up events.
 Research methodology, analytical tools and methods for conducting intercultural audits / consultancy.
 Professional experience: 4-6 months internship and various professionally-focused projects.

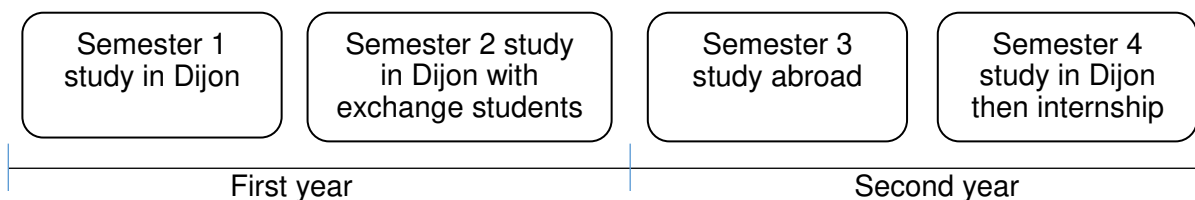
■ **Skills and knowledge acquired during the year of study:**

This depends in part on the options chosen during the exchange semester, but will include at least the following:
 Cultures and communication: Cultural awareness, intercultural mediation, critical approaches to cultures, area studies, intercultural communication theory....
 Languages: English for academic purposes; language of exchange university; intensive French language for non-French speakers or professional fluency in a second language (German, Italian, Russian or Spanish) for French speakers....
 Professional experience: 4-6 months internship and professionally-focused projects.

Who should apply:

Admission to the second year is granted automatically and exclusively to students having successfully completed their first year of study in this master’s course.

Organisation and description of studies:



The language of instruction is English (except for language classes) and students follow beginners, intermediate or advanced French language and culture classes as part of the course. They will take the DELF/DALF certification in semester 4.

Fees

4 000€ plus academic registration fees fixed annually by the university (around 250-300€).

■ Detailed teaching programme:

SEMESTER 3

The third semester is spent on an exchange in a foreign partner university, within the framework of bilateral agreements between the University of Burgundy and these partners. Students follow modules determined by an individual "Learning Agreement" signed by the course leaders at the University of Burgundy and the respective partner university. They choose subjects from a list which has been predefined by the two universities. At the end of the semester, the students must be able to justify a minimum of 30 ECTS credits or equivalent in order to validate their exchange semester.

					ECTS					total coef.
TOTAL S3					30					1

SEMESTER 4

Semester 4 is divided between 3 months' classes in Dijon (January to March / April as defined annually by the course calendar) and a 4-6 month internship in an organisation in France or abroad. Before leaving for internship, the student will hand in and defend before an examination panel their master's thesis (50-70 pages excluding appendices). It will be written in English and will deal with a subject related to intercultural management, prepared over the two years.

UE1	discipline	CM	TD	TP	Total	ECTS	Type éval ⁽¹⁾ Session 1	Type éval ⁽¹⁾ Session 2	coeff CT	coeff CC	total coef
Module 1	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 ⁽¹⁾	Evaluation Session 2 ⁽¹⁾	Coef. CT	Coef. CC	total coef.
Languages and cultures	Preparation of DELF/DALF		15		15		CC	CT			
	French language and culture		30		30						
	OR: Foreign language tuition for French speakers		30		30						
TOTAL UE1			30/45		30/45	4					1

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

Module 2	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 ⁽¹⁾	Evaluation Session 2 ⁽¹⁾	Coef. CT	Coef. CC	total coef.
Intercultural Management	Culture and Religion (option)		12		12		CC-CT	CT			
	Marketing France as a Cultural Product (option)		12		12						
	Cultural Differences Seminar		12		12						
	Guest Conferences	12			12						
TOTAL UE2		12	36		48	4					1

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

Module 3	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 ⁽¹⁾	Evaluation Session 2 ⁽¹⁾	Coef. CT	Coef. CC	total coef.
Projects and Career Development	Project Work		12		12		CC	CT			
	Career Clinic	12			12						
TOTAL UE3		12	12		24	4					1

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

Module 4	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 ⁽¹⁾	Evaluation Session 2 ⁽¹⁾	Coef. CT	Coef. CC	total coef.
Internship	Internship*						Validation	Validation			-
TOTAL UE4						9					-

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

Module 5	subject	Lecture	Class	Activity	Total	ECTS	Evaluation Session 1 ⁽¹⁾	Evaluation Session 2 ⁽¹⁾	Coef. CT	Coef. CC	total coef.
Research Methodology	Thesis Seminar		10		10		CT (thesis and viva)	CT			
	MA Thesis		10		10						
TOTAL UE5			20		20	9					5

(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

TOTAL S4	24	98/113		122/137	30						2
-----------------	-----------	---------------	--	----------------	-----------	--	--	--	--	--	----------

■ Evaluation:

The general rules concerning Bachelors and Masters degrees at the University of Burgundy are available online: http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf

● Examinations

Semester 4 exams will be organised in March / April, according to the annual course calendar. Re-sit exams will be organised where necessary and provided for in the present document. The examination committee (*jury*) is sovereign in deciding whether or not a student who fails their exams and resits is allowed to repeat the year of study.

● **Rules concerning validation and capitalisation of ECTS credits:**

General Principles:

COMPENSATION: Compensation between modules (*UEs*) is calculated per semester. The result for the semester is calculated on the basis of the mark for each module, with coefficients applied. The semester is validated if this result is equal to or greater than 10 out of 20.

CAPITALISATION: Each module (*UE*) is worth a number of European Credits (ECTS). A module is validated and can be capitalised, meaning that the credits are awarded definitively, if the average mark obtained by the student in all the subjects in the module, calculated taking into account the coefficients indicated, is equal to or greater than 10 out of 20. Each module which has been validated allows the students to obtain the corresponding ECTS credits. If a value in ECTS credits is indicated for the subjects making up a module which has not been validated in its entirety, these credits can also be capitalised if the mark for the subject is equal to or greater than 10 out of 20.