

Niveau :					
Domaine :	DROIT-ECONOMIE-GESTION				
Mention :	MANAGEMENT				
Spécialité :	<b>IMBS – International Master in Business Studies</b> <b>(Administration des Entreprises)</b>				
Volume horaire étudiant :	645				
	Cours magistraux	Travaux dirigés	Travaux pratiques	Cours intégrés	Stage ou projet
Formation dispensée en :	Anglais				

### Contacts:

<b>Head</b>	<b>Administration</b>
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School : Dijon Institute of Business Administration (IAE Dijon)	

### A Master's degree

The International Master in Business Studies, granted by the IAE DIJON, University School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Education

### Who should apply?

This degree is aimed at all those who are seeking to develop both a cross-functional and international view of companies, whatever their prior academic. However, students that already hold a degree in Management or Business Administration are excluded. French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines. For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English is required.

A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Applicants with a minimum level of French-language skills, or that are able to demonstrate a strong motivation to learn French quickly are privileged.

## **Why choose this program?**

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. The multidisciplinary approach of this International program, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

## **Program**

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. The first semester starts mid-September and ends at the end of January - during this term students attend classes in the IAE's facilities. The second semester goes from February to mid-July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semester (second year) on an exchange program and will be enrolled in a 4-6 months' internship in France or abroad.

### **First Semester (Autumn)**

- Decision Making in Economics
- Financial Accounting
- Management Accounting
- Foundations of Finance
- Strategy
- Marketing
- Human Resources Management and Business Ethics
- Managing cultural diversity
- Culture and Area Studies
- Introduction to Intercultural Communication
- Decision Making - Business Game
- French and Civilization
- Thesis Methodology

### **Second Semester (Spring)**

- International Economics and Law
- European Business Context
- Geopolitics for Business
- Decision Making in Economics
- Business Game
- Performance Management
- Corporate Finance
- Information Systems Management
- Management and Organizational Theories
- Project Management
- Intercultural Management
- intercultural Communication Theory
- French and Civilization
- Introduction to Scientific Research
- Master thesis and Defense
- Conferences/visits/projects...

### Third Semester (Autumn) and Fourth Semester (Spring)

International Mobility: Exchange at a Partner University (25 International Partners)  
French as a Foreign Language

Internship in France or abroad, including a professional thesis and French as Foreign Language

#### Organization

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one Semester of the program.

#### Career opportunities

Students will find managerial positions in an international environment in the fields of marketing, international trade, finance, human resources management, finance, ...

#### Fees

6 000 euros (3 000 euros/year) for non-exchange students who want to get the degree. The fees do not include the French courses that are not in the teaching program below and the academic registration fees.

### Contacts & Information

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#### Detailed teaching program:

##### 1<sup>st</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
	Introduction to Economics	20			20	3	CC-CT	O or W			3

Decision Making in Economics	Management Accounting	20			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

(1)CC : continuing examination - CT : terminal examination

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Finance and Methods	Foundations of Finance	20			20	4	CC-CT	O or W			4
	Financial accounting	10			10	2	CT	W			2
TOTAL UE		30			30	6					6

UE 3	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Strategy and marketing	Strategy	20			20	3	CC-CT	O or W			3
	Marketing	20 (10 basics + 10 international aspects)			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

UE 4	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Human resources and Business Game	Human Resources Management and Business Ethics	20			20	3	CC-CT	O or W			3
	Managing cultural diversity	10			10	1					1
	Decision making – Business Game	20			20	2	CC-CT	O or W			2
TOTAL UE		50			50	6					6

UE 5	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
French language, culture and civilization	French and civilization	20			20	2	CC-CT	O or W			2
	Culture and area studies	9			21	2	CC-CT	O or W			2
	Introduction to intercultural communication	12									
	Thesis methodology	15			15	2	CC-CT	O or W			2
TOTAL UE		56			56	6					6
TOTAL S1		216			216	30					30

## 2<sup>nd</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Economic intelligence	International Economics and Law	20			20	3	CC-CT	O or W			3
	Economic decision making	20			20	2	CC-CT	O or W			2
	Geopolitics for business	20			20	2	CC-CT	O or W			2
	Business Game	20			20	2	CC	O or W			2
TOTAL UE		80			80	9					9

(1)CC : continuing examination - CT : terminal examination

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Finance	Performance Management	20			20	3	CC-CT	O or W			3
	Corporate Finance	20			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

UE 3	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Organization and Planning	Information Systems Management	15			15	3	CC-CT	O or W			3
	Project Management	15			15	3	CC-CT	O or W			3
	Management and organizational theories	15			15	3	CT	W			3
TOTAL UE		45			45	9					9

UE 4	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
International Environment	Intercultural Management	12			24	2	CC-CT	O or W			2
	Intercultural Communication Theory	12									
	European Business Context	20			20	2	CC-CT	O or W			2
	French and civilization	40*			40*	2	CC-CT	O or W			2
Conferences / visits / projects		15			15	0					
TOTAL UE		99			99	6					6
TOTAL S2		264			264	30					30

\*40 = 2 levels of French classes of 20 hours each

### 3<sup>rd</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Partner University	Finance	15			15	6	CC	O or W			6
TOTAL UE		15			15	6					6

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Partner University	Marketing	15			15	6	CC	O or W			6
TOTAL UE		15			15	6					6
UE 3	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Partner University	Accounting	15			15	6	CC	O or W			6
TOTAL UE		15			15	6					6

UE 4	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Partner University	Strategy	15			15	6	CC	O or W			6
TOTAL UE		15			15	6					6
UE 5	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Partner University	Language and Civilization	15			15	6	CC	O or W			6
TOTAL UE		15			15	6					6
TOTAL S3		75			75	30					30

### 4<sup>th</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Internship	Professional thesis		3h/ student		45	15	CC	O or W			15
	Internship preparation		20		20						
	Conferences / visits / projects	15			15						
TOTAL UE		15	65		80	15					15

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Master thesis	Master Thesis and Defense in Dijon	5h/ student			75	15	CC-CT	O or W			15
	Introduction to Scientific Research	10h					-	-	-	-	
	Conferences / visits / projects	15			15	0	-	-	-	-	
TOTAL UE		15	65		80	15					15
TOTAL S4		30	130		160	30					30

Please note that the semester abroad in the 3<sup>rd</sup> semester and the internship in the 4<sup>th</sup> semester are interchangeable

Example timeline:

- 1) Master 1 – (internship, not mandatory) – semester abroad at a partner University- mandatory internship in France or abroad – master thesis and defense in Dijon.
- 2) Master 1 – (internship, not mandatory) – mandatory internship in France or abroad – semester abroad at a partner university – master thesis and defense in Dijon.

You will find the general rules concerning the Bachelors and Masters degrees at the University of Burgundy at this address: [http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel\\_etudes\\_lmd.pdf](http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf)