

Level :	MASTER					2020-2021
Domain :	DROIT-ECONOMIE-GESTION					M 120 ECTS
Mention :	Management					
Academic :	IMBS – International Master in Business Studies					
Hourly Volume :	700	79				779
	Lectures	Tutorials	Practical work	Integrated courses	Internship or project	total
Language :	<input type="checkbox"/> French		<input checked="" type="checkbox"/> English			

Sous réserve de validation par les instances de l'Université

Contacts :

Head of Program	Secretary for Student Affairs
Kirsten BURKHARDT kirsten.burkhardt@u-bourgogne.fr	Eric COMBET 03.80.39.54.22. eric.combet@u-bourgogne.fr Office 118
School : Dijon Institute of Business Administration (IAE Dijon)	

Program Objectives and Career Opportunities :

v Objectives :

The International Master in Business Studies, granted by the IAE DIJON, University School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Education.

v Career Opportunities :

Students with an IMBS Master degree often find managerial positions in various international environments in the fields of marketing, international trade, finance, and human resources management.

v Skills acquired with the program :

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. The multidisciplinary approach of this International program, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

■ Modality for access to the program:

This degree is aimed at all those who are seeking to develop both a cross-functional and international view of companies, whatever their academic background. However, students that already hold a degree in Management or Business Administration are excluded.

French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English is required.

A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Applicants with a minimum level of French-language skills or that are able to demonstrate a strong motivation to learn French quickly are privileged.

■ Fees

3743 euros per year (3500 euros special fees + 243 euros national fees). All students must also pay **92 euros** of CVEC (Contribution to Campus Life) each year, via this link: <http://cvec.etudiant.gouv.fr>. The totality of the fees must be paid before the courses start on semester 1 (mid-September). Irregularity in the payment of these fees can lead to an exclusion of courses and restricted access to exams.

Organization of the courses:

v Program

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. The first semester starts mid-September and ends mid-December, during this term students attend classes in the IAE's facilities. The second semester goes from January to mid-July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semester (second year) on an exchange program and will be enrolled in a 4-6 months' internship in France or abroad. Classes are taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program.

Semesters are structured as follows:

First Semester (Autumn)

UE1 Decision Making in Economics:

Introduction to Economics
Management Accounting

UE2 Finance and Methods:

Financial Accounting
Foundations of Finance

UE3 Strategy and Marketing:

Strategy
Marketing

UE4 Human Resources and Business Game:

Human Resources Management and Business Ethics
Managing cultural diversity
Social Entrepreneurship
Decision Making - Business Game

UE5 French Language, Culture and Civilization:

French and Civilization
Culture and Area Studies
Introduction to Intercultural Communication

Second Semester (Spring):

UE1 Economic Intelligence:

International Economics and Law
Economic decision making
Geopolitics for Business
Business Game

UE2 Finance:

Performance Management
Corporate Finance

UE3 Organization and Planning:

Information Systems Management
Project Management
Management and Organizational Theories
Intercultural Negotiations
Preparation of Professional Project / Thesis

UE4 International Environment

Intercultural Management
Intercultural Communication Theory
Culture and Area Studies
European Business Context
French and Civilization
Introduction to Scientific Research
Conferences/visits/project.

Third Semester (Autumn) and Fourth Semester (Spring)

International Mobility: Exchange at a Partner University (65 International Partners:
<https://iae.u-bourgogne.fr/linternational-a-liae/mobilite-etudiante-sortante.html>)
French as a Foreign Language
Internship in France or abroad (4 to 6 months), including a professional thesis
Master Thesis and Defense

Please note that the semester abroad in the 3rd semester and the internship in the 4th semester are interchangeable

You will find the general rules concerning the Bachelors and Masters degrees at the University of Burgundy at this address: http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf

■ Retaking Exams:

If a first year student's overall average is below 10 at the end of the year, they can retake exams. A student will retake the exam(s) of the failed course(s), of the failed unit(s) (UE), of the failed semester(s). The retake session happens in **June** and may take the form of oral exams or written exams. If a student chooses not to retake their failed exams, they can redo the whole year. If a student repeats a year because of insufficient results (i.e. if the year's average is below 10), they must pay the annual fees once again.

There is not retake session for the second year of the Master (M2).

SEMESTRE 1

UE 1	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Economic Decision Making	Introduction to Economics	20		20	3	CC			3
	Management Accounting	20		20	3	CC			3
TOTAL UE 1		40		40	6				6

CC : contrôle continu - CT : contrôle terminal

UE 2	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Finance and Methods	Foundations of Finance	20		20	3	CC			3
	Financial Accounting	20		20	3	CC			3
TOTAL UE 2		40		40	6				6
UE 3	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Strategy and Marketing	Strategy	20		20	3	CC			3
	Marketing	20		20	3	CC			3
TOTAL UE 3		40		40	6				6
UE 4	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Human Resources Management and Business Game	Human Resources Management and Business Ethics	20		20	2	CC			2
	Managing Cultural Diversity	10		10	1	CC			1
	Social Entrepreneurship	07	14	21	2	CC			2
	Decision Making – Business Game	20		20	2	CC			2
TOTAL UE 4		57	14	71	7				7
UE 5	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
French Language, Culture and Civilization	French and Civilization	20*		20*	2	CC			2
	Culture and Area Studies	6		18	3	CC			3
	Introduction to Intercultural Communication	12							
TOTAL UE 5		38		58	5				5

- 2 levels of French classes of 20 hours each (beginners and advanced)
- 3 professors in charge of the course as the course is shared with 2 other international universities

TOTAL S1	215	14	229	30				30
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SEMESTRE 2

UE 1	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Economic Intelligence	International Economics and Law	20		20	3	CC			3
	Economic Decision Making	20		20	2	CC			2
	Geopolitics for Business	20		20	2	CC			2
	Business Game	20		20	2	CC			2
TOTAL UE 1		80		80	9				9
UE 2	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Finance	Performance Management	20		20	3	CC			3
	Corporate Finance	20		20	3	CC			3
TOTAL UE 2		40		40	6				6

CC : contrôle continu - CT : contrôle terminal

UE 3	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Organization and Planning	Information System Management	15		15	2	CC			2
	Project Management	20		20	3	CC			3
	Preparation professional project / thesis	15		15	0	CC			0
	Intercultural Negotiations	25		25	2	CC			2
	Management and Organization Theories	15		15	2	CC			2
TOTAL UE 3		90		90	9				9
UE 4	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
International Environment	Intercultural Management	12		30	2	CC			2
	Culture and Area Studies	6							
	Intercultural Communication Theories	12							
	European Business Context	20		20	2	CC			2
	French and Civilization	20*		20*	2	CC			2
	Conferences / Visits / Projects	15		15	0	\			0
TOTAL UE 4		85		105	6				6

- 2 levels of French classes of 20 hours each (beginners and advanced)

TOTAL S2	295		295	30				30
TOTAL S1 + S2	510	14	524	60				60

SEMESTRE 3

UE 1	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Finance	15		15	6	CC			6
TOTAL UE 1		15		15	6				6

UE 2	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Marketing	15		15	6	CC			6
TOTAL UE 2		15		15	6				6

UE 3	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Accounting	15		15	6	CC			6
TOTAL UE 3		15		15	6				6

UE 4	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Strategy	15		15	6	CC			6
TOTAL UE 4		15		15	6				6

UE 5	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Language and Civilization	15		15	6	CC			6
TOTAL UE 5		15		15	6				6

TOTAL S3	75		75	30				30
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SEMESTRE 4

UE 1	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Internship	Professional Thesis		3h/ student	45	15	CC			15
	Internship		20	20	0				0
	Conferences / Visits / Projects	15		15	0				0
TOTAL UE 1		15	65	80	15				15

UE 2	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Master Thesis	Master Thesis and Defense in Dijon	5h / student		75	15	CC			15
	Introduction to Scientific Research	10		10	0	\			0
	Conferences / Visits / Projects	15		15	0	\			0
TOTAL UE 2		100		100	15				15

TOTAL S4	115	65	180	30				30
TOTAL S3+S4	190	65	255	60				60