

Niveau :					
Domaine :	DROIT-ECONOMIE-GESTION				
Mention :	MANAGEMENT				
Spécialité :	<b>IMBS – International Master in Business Studies</b> <b>(Administration des Entreprises)</b>				
Volume horaire étudiant :	645				
	Cours magistraux	Travaux dirigés	Travaux pratiques	Cours intégrés	Stage ou projet
Formation dispensée en :	Anglais				

#### Contacts:

<b>Head</b>	<b>Administration</b>
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School : Dijon Institute of Business Administration (IAE Dijon)	

### A Master's degree

The International Master in Business Studies, granted by the IAE DIJON, University School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Education

### Who should apply?

This degree is aimed at all those who are seeking to develop both a cross-functional and international view of companies, whatever their prior academic. However, students that already hold a degree in Management or Business Administration are excluded. French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines. For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English is required.

A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Applicants with a minimum level of French-language skills, or that are able to demonstrate a strong motivation to learn French quickly are privileged because the program includes a compulsory internship in France.

### **Why choose this program?**

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. The multidisciplinary approach of this International program, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

### **Program**

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. The first semester starts mid-September and ends at the end of January - during this term students attend classes in the IAE's facilities. The second semester goes from February to mid-July, and students will be enrolled in an internship. Students will spend the third semester (second year) on an exchange program and will attend classes at the IAE's facilities during the fourth and last semester. The **internship has** to last at least 4 months, and maximum 6 months.

#### **First Semester (Autumn)**

Decision Making in Economics  
 Financial Accounting  
 Management Accounting  
 Foundations of Finance  
 Strategy  
 Marketing  
 Human Resources Management and Business Ethics  
 Managing cultural diversity  
 Culture and Area Studies  
 Introduction to Intercultural Communication  
 Decision Making - Business Game  
 French and Civilization  
 Thesis Methodology

#### **Second Semester (Spring)**

Internship  
French as a Foreign Language  
Professional Thesis

### **Third Semester (Autumn)**

International Mobility: Exchange at a Partner University (25 International Partners)  
French as a Foreign Language

### **Fourth Semester (Spring)**

International Economics and Law  
Decision Making in Economics  
Business Game  
Performance Management  
Corporate Finance  
Information Systems Management  
Management and Organizational Theories  
Project Management  
Intercultural Management  
intercultural Communication Theory  
French and Civilization  
Introduction to Scientific Research  
Master thesis and Defense  
Conferences/visits/projects...

### **Organization**

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one Semester of the program.

### **Career opportunities**

Students will find managerial positions in an international environment in the fields of marketing, international trade, finance, human resources management, finance, ...

### **Fees**

6 000 euros (3 000 euros/year) for non-exchange students who want to get the degree. The fees do not include the French courses that are not in the teaching program below and the academic registration fees.

## **Contacts & Information**

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## Detailed teaching program:

### 1<sup>st</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Decision Making in Economics	Introduction to Economics	20			20	3	CC-CT	O or W			3
	Management Accounting	20			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

(1)CC : continuing examination - CT : terminal examination

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Finance and Methods	Foundations of Finance	20			20	4	CC-CT	O or W			4
	Financial accounting	10			10	2	CT	W			2
TOTAL UE		30			30	6					6

UE 3	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Strategy and marketing	Strategy	20			20	3	CC-CT	O or W			3
	Marketing	20 (10 basics + 10 international aspects)			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

UE 4	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Human resources and Business Game	Human Resources Management and Business Ethics	20			20	3	CC-CT	O or W			3
	Managing cultural	10			10	1					1

	diversity										
	Decision making – Business Game	20			20	2	CC-CT	O or W			2
TOTAL UE		50			50	6					6

UE 5	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
French language, culture and civilization	French and civilization	20			20	3	CC-CT	O or W			3
	Culture and area studies	9			21	3	CC-CT	O or W			3
	Introduction to intercultural communication	12									
	Thesis methodology	15			15						
TOTAL UE		56			56	6					6
TOTAL S1		216			216	30					30

## 2<sup>nd</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Internship	Professional thesis		3h/ student		45	30	CC	O or W			30
	Internship preparation		20		20						
	Conferences / visits / projects	15			15						
TOTAL UE		15	65		80	30					30

TOTAL S2		15	65		80	30					30
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### 3<sup>rd</sup> SEMESTER

<b>UE 1</b>	<b>Courses</b>	<b>CM</b>	<b>TD</b>	<b>TP</b>	<b>Total</b>	<b>ECTS</b>	<b>Eval. type(1)</b>	<b>Eval. type(1)</b>	<b>Coef. CT</b>	<b>Coef. CC</b>	<b>Total</b>
Partner University	Finance	15			15	6	CC	O or W			6
<b>TOTAL UE</b>		15			15	6					6

<b>UE 2</b>	<b>Courses</b>	<b>CM</b>	<b>TD</b>	<b>TP</b>	<b>Total</b>	<b>ECTS</b>	<b>Eval. type(1)</b>	<b>Eval. type(1)</b>	<b>Coef. CT</b>	<b>Coef. CC</b>	<b>Total</b>
Partner University	Marketing	15			15	6	CC	O or W			6
<b>TOTAL UE</b>		15			15	6					6

<b>UE 3</b>	<b>Courses</b>	<b>CM</b>	<b>TD</b>	<b>TP</b>	<b>Total</b>	<b>ECTS</b>	<b>Eval. type(1)</b>	<b>Eval. type(1)</b>	<b>Coef. CT</b>	<b>Coef. CC</b>	<b>Total</b>
Partner University	Accounting	15			15	6	CC	O or W			6
<b>TOTAL UE</b>		15			15	6					6

<b>UE 4</b>	<b>Courses</b>	<b>CM</b>	<b>TD</b>	<b>TP</b>	<b>Total</b>	<b>ECTS</b>	<b>Eval. type(1)</b>	<b>Eval. type(1)</b>	<b>Coef. CT</b>	<b>Coef. CC</b>	<b>Total</b>
Partner University	Strategy	15			15	6	CC	O or W			6
<b>TOTAL UE</b>		15			15	6					6

<b>UE 5</b>	<b>Courses</b>	<b>CM</b>	<b>TD</b>	<b>TP</b>	<b>Total</b>	<b>ECTS</b>	<b>Eval. type(1)</b>	<b>Eval. type(1)</b>	<b>Coef. CT</b>	<b>Coef. CC</b>	<b>Total</b>
Partner University	Language and Civilization	15			15	6	CC	O or W			6
<b>TOTAL UE</b>		15			15	6					6

<b>TOTAL S3</b>		60			60	30					30
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## 4<sup>th</sup> SEMESTER

UE 1	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Economic intelligence	International Economics and Law	20			20	2	CC-CT	O or W			2
	Economic decision making	20			20	2	CC-CT	O or W			2
	Business Game	20			20	2	CC	O or W			2
TOTAL UE		60			60	6					6

(1)CC : continuing examination - CT : terminal examination

UE 2	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Finance	Performance Management	20			20	3	CC-CT	O or W			3
	Corporate Finance	20			20	3	CC-CT	O or W			3
TOTAL UE		40			40	6					6

UE 3	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Organization and Planning	Information Systems Management	15			15	2	CC-CT	O or W			2
	Project Management	15			15	2	CC-CT	O or W			2
	Management and organizational theories	15			15	2	CT	W			2
TOTAL UE		45			45	6					6

UE 4	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
International Environment	Intercultural Management	12			24	3	CC-CT	O or W			3
	Intercultural Communication Theory	12									
	French and civilization	20			20	3	CC-CT	O or W			3
TOTAL UE		44			44	6					6

UE 5	Courses	CM	TD	TP	Total	ECTS	Eval. type(1)	Eval. type(1)	Coef. CT	Coef. CC	Total
Master Thesis and Conferences	Master Thesis and Defense	5h/ student			75	6	CC-CT	O or W			6
	Introduction to Scientific Research	10h					-	-	-	-	
	Conferences / visits / projects	15			15	0	-	-	-	-	
TOTAL UE		100			100	6					6

TOTAL S4	289			289	30					30
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You will find the general rules concerning the Bachelors and Masters degrees at the University of Burgundy at this address: [http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel\\_etudes\\_lmd.pdf](http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf)