Niveau : MASTER
Domaine : Arts, Lettres, Langues
Mention : Information-Communication
Parcours : Intercultural Management

M2
60 ECTS

Volume horaire étudiant :
<table>
<thead>
<tr>
<th>cours magistraux</th>
<th>travaux dirigés</th>
<th>travaux pratiques</th>
<th>cours intégrés</th>
<th>stage ou projet</th>
<th>total</th>
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<tbody>
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<td>24 h</td>
<td>98/113 h</td>
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<td>122/137 h</td>
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</tbody>
</table>

Formation dispensée en :
- [ ] français
- [x] anglais

Contact Details:

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Course Objectives and Career Prospects:

Objectives:
The MA course in Intercultural Management is an English-taught MA course at the Faculty of Languages and Communication of the University of Burgundy, Dijon, France. It is a recognized "International Master’s degree" accredited by the French Ministry of Education, for a select group of internationally-minded students who wish to develop their competencies and knowledge applied to managing cultural diversity. Modules focus on foreign languages and cultures, intercultural communication, business skills and international project management, intercultural management and research methodology. The course aims to help students develop their critical faculties and technical competencies, as well as mediation skills based on a solid understanding of and sensitivity towards the relationship between cultures and communication in a professional context.

Career Opportunities / Further Study:
The course prepares students for people-focused careers where a capacity for cultural awareness and intercultural mediation skills are essential. Graduates will be interested in careers in a variety of professional contexts: multinational organisations, NGOs, public sector, including government overseas agencies / international public bodies (UN, UNESCO, UNICEF…), freelance or agency-based training / management consultancy, and in a variety of roles, from manager (HR, diversity and inclusion, communications) to project coordinator, social worker (educator, mediator), trainer, consultant, foreign service officer or civil servant. It is also possible for graduates to continue their studies to PhD level in Communication Science.
Examples of jobs directly accessible to graduates include: management consultant (freelance / agency), intercultural trainer, diversity and inclusion officer, CSR officer, international project manager, administrator,
lobbyist, social worker, internal communications officer, human resources manager, international marketing / sales manager.

**Skills and knowledge acquired during the course:**

- Cultural awareness and sensitivity to others and to questions of diversity in the workplace.
- Skills and knowledge of and in various languages and cultures, including French, up to professional level.
- A complex understanding of and a critical approach to interculturality, cultures and identities, and their role in various interpersonal encounters, beyond simplistic approaches based on national differences.
- Various management / international management skills and an understanding of how organisations function professionally within a wider economic, social and legal environment (human resources, international marketing, geopolitics, strategic intelligence...).
- Knowledge of project management methods and tools and experience planning and executing projects as a team member and / or in a leadership role.
- Skills as a trainer planning courses, designing learning materials, setting up events.
- Research methodology, analytical tools and methods for conducting intercultural audits / consultancy.
- Professional experience: 4-6 months internship and various professionally-focused projects.

**Skills and knowledge acquired during the year of study:**

This depends in part on the options chosen during the exchange semester, but will include at least the following:

- Cultures and communication: Cultural awareness, intercultural mediation, critical approaches to cultures, area studies, intercultural communication theory....
- Languages: English for academic purposes; language of exchange university; intensive French language for non-French speakers or professional fluency in a second language (German, Italian, Russian or Spanish) for French speakers....
- Professional experience: 4-6 months internship and professionally-focused projects.

**Who should apply:**

Admission to the second year is granted automatically and exclusively to students having successfully completed their first year of study in this master's course.

**Organisation and description of studies:**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2 study in Dijon with exchange students</th>
<th>Semester 3 study abroad</th>
<th>Semester 4 study in Dijon then internship</th>
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<tbody>
<tr>
<td>First year</td>
<td>Second year</td>
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The language of instruction is English (except for language classes) and students follow beginners, intermediate or advanced French language and culture classes as part of the course. They will take the DELF/DALF certification in semester 4.

**Fees**

4 000€ plus academic registration fees fixed annually by the university (around 250-300€).
Detailed teaching programme:

**SEMESTER 3**
The third semester is spent on an exchange in a foreign partner university, within the framework of bilateral agreements between the University of Burgundy and these partners. Students follow modules determined by an individual “Learning Agreement” signed by the course leaders at the University of Burgundy and the respective partner university. They choose subjects from a list which has been predefined by the two universities. At the end of the semester, the students must be able to justify a minimum of 30 ECTS credits or equivalent in order to validate their exchange semester.

<table>
<thead>
<tr>
<th>TOTAL S3</th>
<th>ECTS</th>
<th>total coef.</th>
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<tr>
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**SEMESTER 4**
Semester 4 is divided between 3 months’ classes in Dijon (January to March / April as defined annually by the course calendar) and a 4-6 month internship in an organisation in France or abroad. Before leaving for internship, the student will hand in and defend before an examination panel their master’s thesis (50-70 pages excluding appendices). It will be written in English and will deal with a subject related to intercultural management, prepared over the two years.

<table>
<thead>
<tr>
<th>UE1</th>
<th>discipline</th>
<th>CM</th>
<th>TD</th>
<th>TP</th>
<th>Total ECTS</th>
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<td>Session 1</td>
<td>Session 2</td>
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<td>Evaluation</td>
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<td>Session 2(1)</td>
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<td>French language for non French speakers</td>
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<td>OR: Foreign Language Tuition for French speakers</td>
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(1) CC : contrôle continu = continuous assessment - CT : contrôle terminal = final exam

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<thead>
<tr>
<th>Module 2</th>
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<th>Lecture</th>
<th>Class</th>
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<th>Evaluation Session 1(1)</th>
<th>Evaluation Session 2(1)</th>
<th>Coef.</th>
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<tbody>
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<td>12</td>
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<td>Cultural Differences Seminar</td>
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Février 2020
Nadia Khadir
### Evaluation:

The general rules concerning Bachelors and Masters degrees at the University of Burgundy are available online: [http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf](http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf)

#### Examinations

Semester 4 exams will be organised in March / April, according to the annual course calendar. Re-sit exams will be organised where necessary and provided for in the present document. The examination committee (jury) is sovereign in deciding whether or not a student who fails their exams and resits is allowed to repeat the year of study.

#### Rules concerning validation and capitalisation of ECTS credits:

**General Principles:**

- **Compensation:** Compensation between modules (UEs) is calculated per semester. The result for the semester is calculated on the basis of the mark for each module, with coefficients applied. The semester is validated if this result is equal to or greater than 10 out of 20.

- **Capitalisation:** Each module (UE) is worth a number of European Credits (ECTS). A module is validated and can be capitalised, meaning that the credits are awarded definitively, if
the average mark obtained by the student in all the subjects in the module, calculated taking into account the coefficients indicated, is equal to or greater than 10 out of 20. Each module which has been validated allows the students to obtain the corresponding ECTS credits. If a value in ECTS credits is indicated for the subjects making up a module which has not been validated in its entirety, these credits can also be capitalised if the mark for the subject is equal to or greater than 10 out of 20.