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|-----------------|--|-----------|---|--------------------|-----------------------|----------------------|
| Level : | MASTER | | | | | 2020-2021 |
| Domain : | DROIT-ECONOMIE-GESTION | | | | | M 120 ECTS |
| Mention : | management (Management Sciences) | | | | | |
| Academic : | IMBS – International Master in Business Studies | | | | | |
| Hourly Volume : | 668 | 65 | | | | 733 |
| | Lectures | Tutorials | Practical work | Integrated courses | Internship or project | total |
| Language : | <input type="checkbox"/> French | | <input checked="" type="checkbox"/> English | | | |

Contacts :

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|--|---|
| Head of Program | Secretary for Student Affairs |
| Kirsten BURKHARDT kirsten.burkhardt@u-bourgogne.fr | Eric COMBET 03.80.39.54.22. eric.combet@u-bourgogne.fr Office 118 |
| School : Dijon Institute of Business Administration (IAE Dijon) | |

Program Objectives and Career Opportunities :
v Objectives :

The International Master in Business Studies, granted by the IAE DIJON, University School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Education.

v Career Opportunities :

Students with an IMBS Masters degree often find managerial positions in various international environments in the fields of marketing, international trade, finance, and human resources management.

v Skills acquired with the program :

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. The multidisciplinary approach of this International program, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

■ Modality for access to the program:

This degree is aimed at all those who are seeking to develop both a cross-functional and international view of companies, whatever their academic background. However, students that already hold a degree in Management or Business Administration are excluded.

French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English is required.

A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Applicants with a minimum level of French-language skills or that are able to demonstrate a strong motivation to learn French quickly are privileged.

■ Fees

3743 euros per year (3500 euros special fees + 243 euros national fees). All students must also pay **92 euros** of CVEC (Contribution to Campus Life) each year, via this link: <http://cvec.etudiant.gouv.fr>. The totality of the fees must be paid before the courses start on semester 1 (mid-September). Irregularity in the payment of these fees can lead to an exclusion of courses and restricted access to exams.

Organization of the courses:

v Program

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. The first semester starts mid-September and ends mid-December, during this term students attend classes in the IAE's facilities. The second semester goes from January to mid-July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semester (second year) on an exchange program and will be enrolled in a 4-6 months' internship in France or abroad. Classes are taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program.

Semesters are structured as follows:

First Semester (Autumn)

UE1 Decision Making in Economics:

Introduction to Economics
Management Accounting

UE2 Finance and Methods:

Financial Accounting
Foundations of Finance

UE3 Strategy and Marketing:

Strategy
Marketing

UE4 Human Resources and Business Game:

Human Resources Management and Business Ethics
Managing cultural diversity
Decision Making - Business Game

UE5 French Language, Culture and Civilization:

French and Civilization
Culture and Area Studies
Introduction to Intercultural Communication

Second Semester (Spring):

UE1 Economic Intelligence:

International Economics and Law
Economic decision making
Geopolitics for Business
Business Game

UE2 Finance:

Performance Management
Corporate Finance

UE3 Organization and Planning:

Information Systems Management
Project Management
Management and Organizational Theories
Preparation of Professional Project / Thesis

UE4 International Environment

Intercultural Management
Intercultural Communication Theory
Culture and Area Studies
European Business Context
French and Civilization
Introduction to Scientific Research
Conferences/visits/project.

Third Semester (Autumn) and Fourth Semester (Spring)

International Mobility: Exchange at a Partner University (65 International Partners:

<https://iae.u-bourgogne.fr/linternational-a-liae/mobilite-etudiante-sortante.html>)

French as a Foreign Language

Internship in France or abroad (4 to 6 months), including a professional thesis

Master Thesis and Defense

Please note that the semester abroad in the 3rd semester and the internship in the 4th semester are interchangeable

You will find the general rules concerning the Bachelors and Masters degrees at the University of Burgundy at this address: http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf

■ **Retaking Exams:**

There is not retake session for the International Master in Business Studies.

SEMESTRE 1

| UE 1 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|--------------------------|---------------------------|-----------|----|-----------|----------|-----------|----------|----------|------------|
| Economic Decision Making | Introduction to Economics | 20 | | 20 | 3 | CC | | | 3 |
| | Management Accounting | 20 | | 20 | 3 | CC | | | 3 |
| TOTAL UE 1 | | 40 | | 40 | 6 | | | | 6 |

CC : contrôle continu - CT : contrôle terminal

| UE 2 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|---------------------|------------------------|-----------|----|-----------|----------|-----------|----------|----------|------------|
| Finance and Methods | Foundations of Finance | 20 | | 20 | 3 | CC | | | 3 |
| | Financial Accounting | 20 | | 20 | 3 | CC | | | 3 |
| TOTAL UE 2 | | 40 | | 40 | 6 | | | | 6 |

| UE 3 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|------------------------|------------|-----------|----|-----------|----------|-----------|----------|----------|------------|
| Strategy and Marketing | Strategy | 20 | | 20 | 3 | CC | | | 3 |
| | Marketing | 20 | | 20 | 3 | CC | | | 3 |
| TOTAL UE 3 | | 40 | | 40 | 6 | | | | 6 |

| UE 4 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--|--|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Human Resources Management and Business Game | Human Resources Management and Business Ethics | 20 | | 20 | 3 | CC | | | 3 |
| | Managing Cultural Diversity | 10 | | 10 | 2 | CC | | | 2 |
| | Decision Making – Business Game | 20 | | 20 | 2 | CC | | | 2 |
| TOTAL UE 4 | | 50 | | 50 | 7 | | | | 7 |

| UE 5 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|---|---|-----------|----|-----------|----------|-----------|----------|----------|------------|
| French Language, Culture and Civilization | French and Civilization | 20* | | 20* | 2 | CC | | | 2 |
| | Culture and Area Studies | 6 | | 18 | 3 | CC | | | 3 |
| | Introduction to Intercultural Communication | 12 | | | | | | | |
| TOTAL UE 5 | | 38 | | 58 | 5 | | | | 5 |

- 2 levels of French classes of 20 hours each (beginners and advanced)

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|-----------------|------------|--|------------|-----------|--|--|--|--|-----------|
| TOTAL S1 | 208 | | 208 | 30 | | | | | 30 |
|-----------------|------------|--|------------|-----------|--|--|--|--|-----------|

SEMESTRE 2

| UE 1 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|-----------------------|---------------------------------|-----------|----|-----------|----------|-----------|----------|----------|------------|
| Economic Intelligence | International Economics and Law | 20 | | 20 | 3 | CC | | | 3 |
| | Economic Decision Making | 20 | | 20 | 2 | CC | | | 2 |
| | Geopolitics for Business | 20 | | 20 | 2 | CC | | | 2 |
| | Business Game | 20 | | 20 | 2 | CC | | | 2 |
| TOTAL UE 1 | | 80 | | 80 | 9 | | | | 9 |
| UE 2 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
| Finance | Performance Management | 20 | | 20 | 3 | CC | | | 3 |
| | Corporate Finance | 20 | | 20 | 3 | CC | | | 3 |
| TOTAL UE 2 | | 40 | | 40 | 6 | | | | 6 |

CC : contrôle continu - CT : contrôle terminal

| UE 3 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
|---------------------------|---|-----------|----|------------|----------|-----------|----------|----------|------------|
| Organization and Planning | Information System Management | 15 | | 15 | 3 | CC | | | 3 |
| | Project Management | 20 | | 20 | 3 | CC | | | 3 |
| | Preparation professional project / thesis | 15 | | 15 | | CC | | | 0 |
| | Management and Organization Theories | 15 | | 15 | 3 | CC | | | 3 |
| TOTAL UE 3 | | 65 | | 65 | 9 | | | | 9 |
| UE 4 | discipline | CM | TD | Total | ECTS | Type éval | coeff CT | coeff CC | total coef |
| International Environment | Intercultural Management | 12 | | 30 | 2 | CC | | | 2 |
| | Culture and Area Studies | 6 | | | | | | | |
| | Intercultural Communication Theories | 12 | | | | | | | |
| | European Business Context | 20 | | 20 | 2 | CC | | | 2 |
| | French and Civilization | 20* | | 20* | 2 | CC | | | 2 |
| | Conferences / Visits / Projects | 15 | | 15 | 0 | \ | | | 0 |
| TOTAL UE 4 | | 85 | | 105 | 6 | | | | 6 |

- 2 levels of French classes of 20 hours each (beginners and advanced)

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|----------------------|------------|--|------------|-----------|--|--|--|--|-----------|
| TOTAL S2 | 270 | | 270 | 30 | | | | | 30 |
| TOTAL S1 + S2 | 478 | | 478 | 60 | | | | | 60 |

SEMESTRE 3

| UE 1 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--------------------|------------|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Partner University | Finance | 15 | | 15 | 6 | CC | | | 6 |
| TOTAL UE 1 | | 15 | | 15 | 6 | | | | 6 |

| UE 2 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--------------------|------------|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Partner University | Marketing | 15 | | 15 | 6 | CC | | | 6 |
| TOTAL UE 2 | | 15 | | 15 | 6 | | | | 6 |

| UE 3 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--------------------|------------|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Partner University | Accounting | 15 | | 15 | 6 | CC | | | 6 |
| TOTAL UE 3 | | 15 | | 15 | 6 | | | | 6 |

| UE 4 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--------------------|------------|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Partner University | Strategy | 15 | | 15 | 6 | CC | | | 6 |
| TOTAL UE 4 | | 15 | | 15 | 6 | | | | 6 |

| UE 5 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|--------------------|---------------------------|-----------|----|-----------|----------|--------------------------|----------|----------|------------|
| Partner University | Language and Civilization | 15 | | 15 | 6 | CC | | | 6 |
| TOTAL UE 5 | | 15 | | 15 | 6 | | | | 6 |

| | | | | | | | | | |
|-----------------|-----------|--|-----------|-----------|--|--|--|--|-----------|
| TOTAL S3 | 75 | | 75 | 30 | | | | | 30 |
|-----------------|-----------|--|-----------|-----------|--|--|--|--|-----------|

SEMESTRE 4

| UE 1 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|-------------------|---------------------------------|-----------|----------------|-----------|-----------|--------------------------|----------|----------|------------|
| Internship | Professional Thesis | | 3h/ student | 45 | 15 | CC | | | 15 |
| | Internship | | 20 | 20 | 0 | | | | 0 |
| | Conferences / Visits / Projects | 15 | | 15 | 0 | | | | 0 |
| TOTAL UE 1 | | 15 | 65 | 80 | 15 | | | | 15 |

| UE 2 | discipline | CM | TD | Total | ECTS | Type éval ⁽¹⁾ | coeff CT | coeff CC | total coef |
|-------------------|-------------------------------------|-----------------|----|------------|-----------|--------------------------|----------|----------|------------|
| Master Thesis | Master Thesis and Defense in Dijon | 5h / student | | 75 | 15 | CC | | | 15 |
| | Introduction to Scientific Research | 10 | | 10 | 0 | \ | | | 0 |
| | Conferences / Visits / Projects | 15 | | 15 | 0 | \ | | | 0 |
| TOTAL UE 2 | | 100 | | 100 | 15 | | | | 15 |

| | | | | | | | | | |
|--------------------|------------|-----------|------------|-----------|--|--|--|--|-----------|
| TOTAL S4 | 115 | 65 | 180 | 30 | | | | | 30 |
| TOTAL S3+S4 | 190 | 65 | 255 | 60 | | | | | 60 |